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## **Cranberry begins exciting new phase with rebrand to Living Stone Resort**

**(Collingwood, ON)** - Living Water Resorts officially launched the rebrand of Cranberry Golf Resort to Living Stone Golf Resort on the afternoon of May 17. An esteemed group of attendees were present, including the Honourable Collingwood Mayor Sandra Cooper, local MP's, media and other special guests. The event was marked with cocktails, speeches, a ribbon-cutting ceremony, and an exterior sign unveiling.

The rebrand marks the completion of over \$7 million worth of additions and major renovations. The resort has seen an additional 3 floors added which includes 30 new rooms featuring 1 & 2 Bedroom Condominiums, an updated lobby area, a complete reconstruction to the restaurant and lounge, elevator addition, and more.

The rebrand signifies the important role Living Stone Resort plays in the Living Water family, while remaining its own unique and distinct resort experience. It marks an exciting time for Living Water Resorts, as they strengthen their brand and cement their status as both Collingwood's largest employer and premier tourist destination.

"Together our work has proven that we can make a difference and help Collingwood remain the charismatic and inspiring place it is today," said Living Water Resorts owner Larry Law. "We love the Collingwood community and are excited to be such an integral part of it."

In 1992, Hong Kong émigré turned Canadian entrepreneur Larry Law purchased the former Cranberry Village, and expanded it from a 78-room hotel to about 400 rooms today. Cranberry also includes an 18-hole championship golf course, a 120-boat slip marina, an Aquapath™ spa, three restaurants, a waterfront banquet hall, a children's camp and over 1,000 homes.

In 2009, Law began to work on Living Water Resort. With Living Water's rapid expansion, it quickly became the "big sister" brand to Cranberry Golf Resort. Today, all of the properties operate under the Living Water Resorts umbrella.

Law and the team are confident the rebrand of the Cranberry Golf Resort to Living Stone Golf Resort will acknowledge both the incredible transformation Cranberry Golf Resort has undergone in the past two decades, as well as its important place within the Living Water Resorts family. Both Living Stone Resort and the Living Water Resorts family will continue to provide Collingwood with an excellent place to both work and vacation.

### **About Living Water Resorts**

Located in Simcoe County at the southern tip of Lake Huron's Georgian Bay, Living

Water Resort & Spa is the only resort in the area situated right on the shores of Georgian Bay in the heart of Collingwood. With 199 luxurious one-bedroom and two-bedroom suites equipped with living/dining room and kitchen areas perfect for extended stays and a Premiere rating from Interval International, the interior of each unit reflects a combination of elegance and comfort. Each room and its accompanying amenities use the highest quality products with great care taken for personal space and well-being. Onsite amenities include Ontario's first Aquapath™ spa, an 18-hole championship golf course, marina with a wide array of water sports, and Collingwood's only waterfront restaurant. For further information, please call (705) 446-3282 or visit <http://www.livingwaterresort.com>.